



Council of Higher Degrees Memo from Director Bob Neff

June 2011

To all Members of the Higher Degrees,

We asked you to get involved in retaining members at the end of this past year. Many of you did a great job and we made a heck of a recovery at year's end. We thank each of you who rolled up your sleeves and worked the phones and made personal contacts in this effort.

Contacting members needs to be done all year long. It needs done today, next week, next month and every month. The Council of Higher Degree members should be leading this charge. Phone-a-thons should be organized regularly. You can do so by starting in your own local unit(s). You should also spread out to assist in as many others as possible. Your fraternity needs you.

There is not a fraternal unit in this organization that could not benefit by having more active (paid up) members. It is our primary obligation as members of the CHD to work Retention and SAVE members.

Can we achieve a positive number of active members this year in all branches? Yes, it can be done. We proved in a short time that we could make significant progress – but it must be a continual effort. We need each member working this cause, to get it done. It starts with me and you. As someone who earned a Higher Degree you have proven yourself in the past. We need you to step up, talk about and demonstrate to others the great value of membership in this Order.

Make some calls, and knock on some doors if necessary to pick up the dues and get them turned in. We need this function performed all across the fraternity. It can all start with you and your first call to a member in arrears who may simply need reached out to and reminded of their importance to the care of children and seniors and all our philanthropic endeavors, while reminding them of the many savings from our member benefits program available to them personally.

You can make a difference – a positive difference – by personal contact with members who have not yet renewed their Moose Lodge, Chapter and Moose Legion dues. The Time is Now – to Create Some Interest in effective retention programs - it really is.

Are you doing something that really seems to be making a difference? Let us hear your success stories of effective retention programs so we can share with others. Working through teamwork and collaboration, we will all benefit. Thank you!